

2022



The advertisement is split into two main sections. The left section shows a woman and a young boy in a kitchen; the woman is smiling and holding a piece of bread for the boy to eat. A red rounded rectangle with the white text "桃李" (Tao Li) is in the top left corner. The right section has a solid red background with large white text "桃李面包" (Tao Li Bread) and "新鲜送达" (Fresh Delivery) below it. Underneath this is a small truck icon followed by the text "桃李自建物流 只为尽早上新" (Tao Li self-built logistics, only to get it on the shelves as early as possible). At the bottom right of the red section is a product shot of a white bag of bread and a box of bread, both with the "桃李" logo.

桃李

桃李面包
新鲜送达

桃李自建物流 只为尽早上新

